



PEOPLE • PLANET • PRODUCTS

Capability Statement



Social Traders
CERTIFIED
SOCIAL ENTERPRISE

Business for good

Same Spend. Better Impact.

Better Merch creates employment for Neurodivergent people and those facing barriers through the sale of Merch & Signage.



WHY WE EXIST

Our founder, Viki Govic, has spent much of her life advocating for her son Kristopher, who was diagnosed with autism at a young age.

Today, she brings that same passion to Better Merch - turning corporate spend into meaningful employment, positive planet impact and real opportunities for neurodivergent people and others facing barriers to work.

Corporate social spend has the power to change lives.

- ✓ Strengthen your ESG & social procurement outcomes
- ✓ Create measurable impact with every order
- ✓ Reduce admin with streamlined processes
- ✓ Support Neurodivergent Employment

WHY CHOOSE BETTER MERCH

More than merchandise. A smarter way to procure.

				
ESG & Social Procurement Reporting	Tender Advantage	Fast Turnaround & Reliable Delivery	Female Australian Owned	Eco Solutions & Recycling Program

WHAT WE DO

END-to-END branded solutions with purpose.

			
Branded Merch & Signage	FREE Online Merch Portal	Eco Solutions	Warehousing & Fulfilment



FREE MERCH PORTAL

YOUR FREE ONLINE MERCH PORTAL

Simple. Branded. On-demand.

CENTRALISE SPEND MAXIMISE IMPACT

- ✓ Real-time reporting & spend visibility
- ✓ Reduced admin & supplier calls
- ✓ Consistent branding every time
- ✓ Centralise spend and reporting
- ✓ Easy ordering for your team
- ✓ Approved products and pricing

RECYCLE. REPURPOSE. REDUCE.

Turning waste into positive impact.



Small actions can create BIG impact.

Better Merch helps businesses recycle, repurpose and reskin pull-up banners to reduce landfill, extend product life, and support measurable environmental outcomes. From rebrands to event updates, we make it easier to turn outdated signage into a smarter, more sustainable solution.

OUR IMPACT AT A GLANCE

3,500+ HOURS OF MEANINGFUL EMPLOYMENT CREATED

100% of our staff have never had a job prior to joining Better Merch

35% Indigenous workforce

13 New employment pathways created for neurodivergent, disabled and long-term unemployed Australians

AUSTRALIA WIDE Creating opportunities in metro, regional and rural communities

REDIRECTING WASTE FROM LANDFILL Through our recycling & repurpose program for banners, signage and branded items

OUR SIMPLE 5 STEP PROCESS

- 1 CONSULT** - We learn about your goals, brand & needs
- 2 PLAN** - We recommend products & strategies with impact
- 3 CREATE** - Quality products made with purpose
- 4 DELIVER** - Fast, reliable delivery Australia wide
- 5 REPORT** - We provide impact & ESG reporting for you

LET'S CREATE IMPACT TOGETHER

Your next order can do more

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- ✉️ hello@bettermerch.com.au
- 📷 better_merch
- 📺 Better Merch
- 🌐 bettermerch.com.au



SCAN TO CONNECT OR VISIT OUR WEBSITE

TRUSTED BY LEADING COMPANIES



MEMBERS OF



 **A PROUDLY AUSTRALIAN, FEMALE-OWNED CERTIFIED SOCIAL ENTERPRISE**

Creating meaningful employment. Strengthening communities. Protecting our planet.

 **PEOPLE • PLANET • PURPOSE**